



Requests for Offers

CHILDREN & FAMILIES

Promote the health and well-being of youth and families by ensuring quality educational, economic, health, and recreational programming opportunities are available for all.

Summary

- The diverse children and families of New Orleans are the central unit of our city. They are the keepers of our culture and the propagators of our values. However, many of the youth and families of New Orleans are in dire need of assistance.
- New Orleans has 354,850 residents, over 85,000 of whom are 18 and under and nearly 106,000 of whom are under the age of 25. Of the 15,000 families with children under the age of 18 in New Orleans, half are headed by a single parent.
- Thirty-eight percent of children live in poverty, compared to 23% statewide and 17% nationally. Many of the poor in New Orleans are young, black and under-educated.
- Current data demonstrated that investing in early childhood is one of the best long-term economic development strategies. Children who receive quality early education are better equipped to succeed in school and in their professional lives.
- The City should focus on helping to build strong families and positive environments for the children and youth in the City so that they can develop, learn, grow and prosper.

Result Map is attached, showing what factors influence this result.

Outcome Measures that best indicate that the results are being achieved (maximum 3 outcome measures)

- High school graduation rate
- Youth crime and violence rates
- Childhood obesity rate

Purchasing Strategies (*The Results Team is seeking budget offers to...*)

1. Increase out-of-school and summer activities for youth.
2. Leverage enrichment programs.
3. Build partnerships and promote family activities among schools and other public and private organizations.
4. Expand access to primary, emergency and mental health care.
5. Increase community engagement (parents, grandparents, guardians, etc.)
6. Build a safe community for children and communities.
7. Promote early learning and childhood development.
8. Increase workforce participation.
9. Facilitate student achievement.

Budget offers will be evaluated in the context of the Mayor's values with an emphasis on:

- Achieving Results
- Measurable Indicators
- Collaboration
- Customer-focus
- Efficiency and Cost Effectiveness
- Research or Evidence-based Practices